



Preparing Greenland for tourism growth: Insights from Iceland

Date and time: Wednesday, Sept. 4th, 8:30 – 10:00

Location: Auditorium, Ilisimatusarfik/University of Greenland

Please join our multi-disciplinary team of tourism researchers and analysts for an engaged discussion of Iceland’s experience responding to explosive tourism growth and ways its experience can be used in Greenland to plan and prepare for sustainable expansion of its tourism sector.

The team will discuss the history of tourism policy and planning in Iceland; the opportunities and problems that resulted from the tourism boom; specific policy, development, and research reactions taken by the government and stakeholders; and the current post-boom generation of issues and concerns.

All tourism stakeholders are invited including Government ministries & agencies, Municipalities, Tourism promoters & operators, NGOs, University faculty & students, Press, and Community residents

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<p>Nathan Reigner Fulbright Arctic Scholar, Icelandic Tourism Research Center</p>	<p>Ólafur Árnason EFLA Consulting Engineers</p>	<p>Gunnar Þór Jóhannesson Univ. of Iceland</p>	<p>Magnús Haukur Ásgeirsson Univ. of Iceland</p>	<p>Carina Ren Aalborg Univ. Copenhagen</p>
<ul style="list-style-type: none"> ▪ Nature-based tourism ▪ Carrying capacity ▪ Protected area management 	<ul style="list-style-type: none"> ▪ Tourism planning ▪ Infrastructure ▪ Destination development 	<ul style="list-style-type: none"> ▪ Seasonality ▪ Overtourism ▪ Innovation & creativity ▪ Tourism policy 	<ul style="list-style-type: none"> ▪ Tourism economics ▪ Entrepreneurship ▪ Tourism operations 	<ul style="list-style-type: none"> ▪ Collaboration ▪ Capacity building ▪ Community-based tourism

